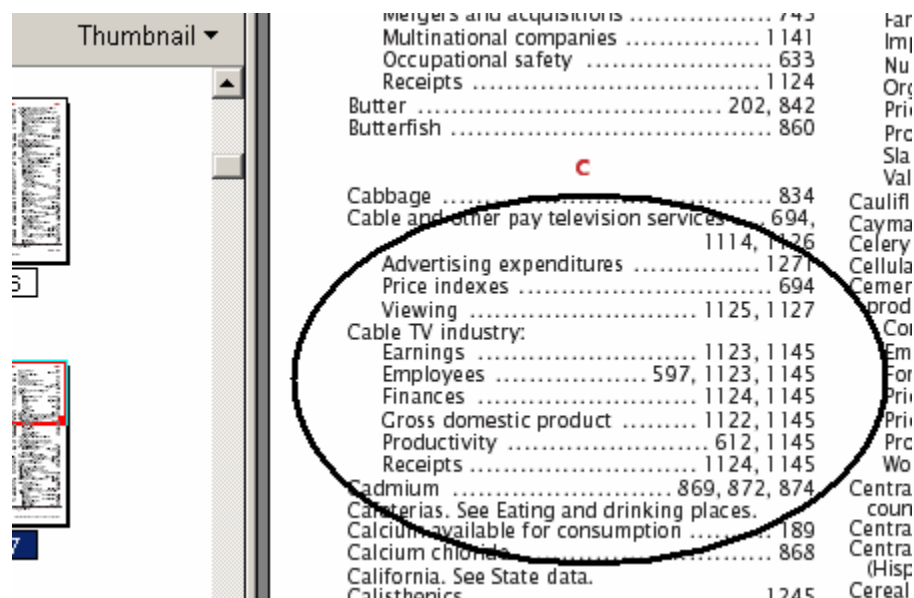


TITLE: Statistical Abstract of the United States

WHERE: Hunt Ref 317.3 U25abs or online
via <http://www.census.gov/statab/www/> (2004-2005 is latest)

What's important: Find all types of data, from vital statistics to business statistics, and even other areas such as health, the environment, elections, transportation and trade. It's the first-stop for general data about the U.S. Online, it's best to use the Index, which is usually at the end of the table of contents.

Example: Use the index to find out data about the cable industry in the 2004-2005 edition:



NOTE: the numbers are not page numbers but *table* numbers.

Go to the table of contents page: and find the tables:

Section 20. Construction and Housing	925-970
Section 21. Manufactures	971-1016
Section 22. Domestic Trade and Services	1017-1049
Section 23. Transportation	1050-1118
Section 24. Information and Communication	1119-1159
Section 25. Banking, Finance, and Insurance	1160-1229
Section 26. Arts, Entertainment, and Recreation	1230-1262
Section 27. Accommodation, Food Services, and Other Services	1263-1280

table 1145 →

Get table 1145

Note: if you wanted table 1124, too, it isn't in the online version because of copyright issues; but it *is* in the library in the print version! This is true for many of the tables online where the data is generated by a private publisher.

No. 1145. Cable Networks and Program Distribution Services—Estimated Revenue and Expenses: 1998 and 1999

[In millions of dollars (52,160 represents \$52,160,000,000), except percent. For taxable and tax-exempt employer firms. Covers NAICS 5132. Estimates have not been adjusted to the results of the 1997 Economic Census. Based on the North American Industry Classification System; see text, this section, and Section 15, Business Enterprise]

Item	1998	1999	Percent change, 1998-99
Operating revenue	52,160	59,774	14.6
Advertising revenue (net)	8,034	9,767	21.6
Program revenue	9,454	10,301	9.0
Basic service tier	23,541	26,890	14.2
Pay-per-view service	1,607	1,903	18.5
Other premium service	4,312	4,421	2.5
Installation, startup, and reconnect fees	740	765	3.3
Other cable and pay TV revenue	2,021	2,428	20.1
Internet access fees	138	274	98.8
Local telephone service	144	220	52.6
Long-distance telephone service	(S)	(S)	(S)
Other communication service revenue	228	522	129.0
Other operating revenue	1,915	2,237	16.8
Operating expenses	45,231	52,952	17.0
Annual payroll	7,138	8,388	17.5
Employer contributions to social security and other supplemental benefits	1,443	1,666	15.5
Program and production costs	14,601	16,525	13.2
Depreciation	9,425	11,498	22.0
Lease and rental	760	878	15.5
Purchased repairs	662	721	8.9
Purchased communications and utilities	736	840	14.2
Purchased advertising	1,590	1,836	15.5
Other operating expenses	8,876	10,600	19.4

S Data do not meet publication standards.
Source: U.S. Census Bureau, 1999 Service Annual Survey, Information Sector Services. ✓

Note the checkmark above – it shows you a lead to a more detailed resource, and you could find it online by using Google.