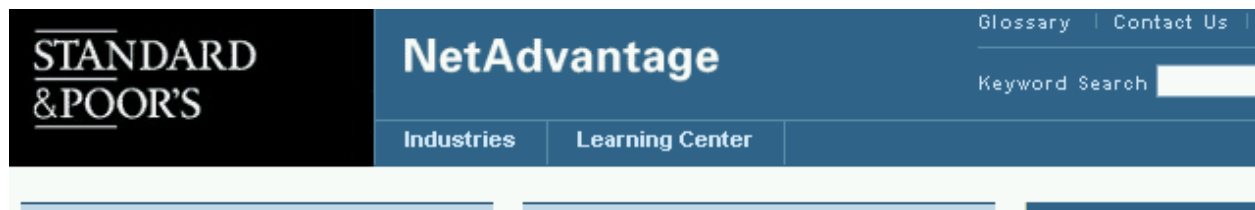


TITLES: S&P Industry Surveys

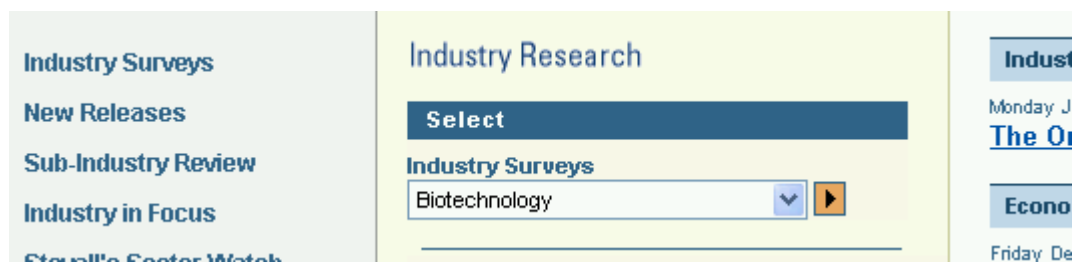
WHERE: online via <http://www.netadvantage.standardandpoors.com/>, or in print at Hunt Ref desk 338.7 S78

What's important: Get up-to-date, authoritative and unbiased background on industry. S&P covers 52 large industry segments. It is **the** first-stop for industry info for established industries.

Online example: login by clicking the “Industries” link at the top:



The resource works best if you use S&P's categories, not your own words for an industry. Browse the industry list by clicking under Industry Research – Select, to pick your desired industry.



(over) →

Your results will come up on screen. Note there is an author name (good accountability), a date (helps you to know the article's timeliness), and each segment of report is clickable. You can get older reports from the top links. Each industry is updated twice a year.

Use "printer friendly" display if you don't like how the default one reads.

The screenshot shows a Microsoft Internet Explorer browser window displaying the NetAdvantage website. The browser's address bar shows the URL: <http://www.netadvantage.standardandpoors.com/NASApp/NetAdvant:>. The website header includes the Standard & Poor's logo and the NetAdvantage title. A navigation menu contains 'Industries' and 'Learning Center'. The main content area is titled 'Biotechnology' and features a 'Printer Friendly' link, which is highlighted by a red arrow. The report content includes the date 'December 29, 2005' and the author 'Frank DiLorenzo, CFA, Biotechnology Analyst'. A sidebar on the left provides navigation options like 'Industries Home', 'Industry Surveys', and 'Sub-Industry Review'. The footer contains copyright information for Standard & Poor's and the McGraw-Hill Companies logo.